ENERGY & COMMERCIAL / PM-ENE-010

Oman & GCC Energy Market Overview

COURSE OVERVIEW

This programme develops a working approach to oman & gcc energy market overview in the context of commercial energy decisions. Participants move from understanding the main concepts to examining a case, testing alternatives and explaining a practical recommendation. The three modules focus on market participants, value chains and regional opportunities. Examples are selected after the training brief so that they reflect the responsibilities and experience of the participant group.

LEARNING OBJECTIVES

1. Explain the role of market participants and identify the information required for a reliable assessment.
2. Use a structured worksheet to examine value chains and compare reasonable alternatives.
3. Identify assumptions, missing evidence and implementation concerns related to regional opportunities.
4. Prepare a comparison of price, delivered cost, value and risk for discussion with a transaction team.
5. Translate the exercise into a workplace action plan with owners, review points and measurable progress.

WHO BENEFITS

International business-development teams: apply market participants to their responsibilities through a guided case and a course-specific worksheet. Energy technology and service providers: apply value chains to their responsibilities through a guided case and a course-specific worksheet. Regional strategy and market-entry professionals: apply regional opportunities to their responsibilities through a guided case and a course-specific worksheet.

DELIVERY AT A GLANCE

Indicative format: three learning days, one module per day. In-house and live online options. English or Arabic delivery is subject to a suitably qualified instructor. Shorter executive sessions may be scoped separately. Fees are quoted after the brief.

PRACTICAL LEARNING PLAN

Day 1: Market participants

Map a current situation involving market participants; separate facts from assumptions and identify questions that need clarification.

Method: short concept discussion, guided worksheet, group comparison and instructor feedback.

Day 2: Value chains

Compare two approaches to value chains; explain the expected benefits, limitations and information gaps.

Method: short concept discussion, guided worksheet, group comparison and instructor feedback.

Day 3: Regional opportunities

Develop an action plan for regional opportunities; assign responsibilities and agree how results should be reviewed.

Method: short concept discussion, guided worksheet, group comparison and instructor feedback.

APPLIED EXERCISE

Working as a transaction team, participants receive a fictional workplace scenario with incomplete information. They identify evidence gaps, compare alternatives and prepare a comparison of price, delivered cost, value and risk. Assessment focuses on reasoning, assumptions and a clear explanation of the proposed next step.

PARTICIPANT TAKEAWAYS

A completed case worksheet, a topic checklist and a personal workplace action plan. Materials are educational; no professional accreditation, licence or examination award is implied.

PROPOSED DELIVERY WINDOWS

These are indicative dates for expressions of interest, not confirmed events. No venue or instructor booking is represented. Each option requires a written quotation, suitable instructor, venue agreement and sufficient enrolment before confirmation. Do not make travel arrangements on the basis of this brochure.

Location / format	Start	End	Status
Muscat, Oman / In person	02 Nov 2026	04 Nov 2026	Proposed
Dubai, UAE / In person	07 Dec 2026	09 Dec 2026	Proposed
Live online / Online	11 Jan 2027	13 Jan 2027	Proposed

TAILORING THE PROGRAMME

Before delivery, agree the participant profile, priority problems, language, format, duration and expected outputs. Relevant examples can be adapted to energy and related sectors. Specialist legal, engineering, tax, certification or technical verification matters require appropriately qualified professionals under a separately agreed scope.

REQUEST AN OFFER

Share the course code, organisation, participant count, preferred delivery option and learning priorities. PetroMargin will clarify the brief before issuing a delivery proposal.

PetroMargin Commercial Advisory

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