LEADERSHIP & MANAGEMENT / PM-LEA-003

# Leading Innovation at Work

## COURSE OVERVIEW

This programme develops a working approach to leading innovation at work in the context of management priorities and execution. Participants move from understanding the main concepts to examining a case, testing alternatives and explaining a practical recommendation. The three modules focus on idea selection, pilot design and team participation. Examples are selected after the training brief so that they reflect the responsibilities and experience of the participant group.

## LEARNING OBJECTIVES

1. Explain the role of idea selection and identify the information required for a reliable assessment.

2. Use a structured worksheet to examine pilot design and compare reasonable alternatives.

3. Identify assumptions, missing evidence and implementation concerns related to team participation.

4. Prepare a decision brief with responsibilities and performance measures for discussion with a manager and team.

5. Translate the exercise into a workplace action plan with owners, review points and measurable progress.

## WHO BENEFITS

Managers and supervisors: apply idea selection to their responsibilities through a guided case and a course-specific worksheet. Team leaders and improvement coordinators: apply pilot design to their responsibilities through a guided case and a course-specific worksheet. Strategy and operations professionals: apply team participation to their responsibilities through a guided case and a course-specific worksheet.

## DELIVERY AT A GLANCE

Indicative format: three learning days, one module per day. In-house and live online options. English or Arabic delivery is subject to a suitably qualified instructor. Shorter executive sessions may be scoped separately. Fees are quoted after the brief.

# PRACTICAL LEARNING PLAN

## Day 1: Idea selection

Map a current situation involving idea selection; separate facts from assumptions and identify questions that need clarification.

Method: short concept discussion, guided worksheet, group comparison and instructor feedback.

## Day 2: Pilot design

Compare two approaches to pilot design; explain the expected benefits, limitations and information gaps.

Method: short concept discussion, guided worksheet, group comparison and instructor feedback.

## Day 3: Team participation

Develop an action plan for team participation; assign responsibilities and agree how results should be reviewed.

Method: short concept discussion, guided worksheet, group comparison and instructor feedback.

## APPLIED EXERCISE

Working as a manager and team, participants receive a fictional workplace scenario with incomplete information. They identify evidence gaps, compare alternatives and prepare a decision brief with responsibilities and performance measures. Assessment focuses on reasoning, assumptions and a clear explanation of the proposed next step.

## PARTICIPANT TAKEAWAYS

A completed case worksheet, a topic checklist and a personal workplace action plan. Materials are educational; no professional accreditation, licence or examination award is implied.

# PROPOSED DELIVERY WINDOWS

These are indicative dates for expressions of interest, not confirmed events. No venue or instructor booking is represented. Each option requires a written quotation, suitable instructor, venue agreement and sufficient enrolment before confirmation. Do not make travel arrangements on the basis of this brochure.

| Location / format | Start | End | Status |
|---|---|---|---|
| Muscat, Oman / In person | 09 Nov 2026 | 11 Nov 2026 | Proposed |
| Dubai, UAE / In person | 14 Dec 2026 | 16 Dec 2026 | Proposed |
| Live online / Online | 18 Jan 2027 | 20 Jan 2027 | Proposed |

## TAILORING THE PROGRAMME

Before delivery, agree the participant profile, priority problems, language, format, duration and expected outputs. Relevant examples can be adapted to energy and related sectors. Specialist legal, engineering, tax, certification or technical verification matters require appropriately qualified professionals under a separately agreed scope.

## REQUEST AN OFFER

Share the course code, organisation, participant count, preferred delivery option and learning priorities. PetroMargin will clarify the brief before issuing a delivery proposal.

PetroMargin Commercial Advisory

info@petromargin.com
www.petromargin.com